# Facts, Fiction, Fancies and Latest Fashions of Interest to the Women of Washington

### FRANZ MARIE TEXAS LIKES STAGE LIFE BUT CRAVES A HOME

Franz Marie Texas, character woman of James E. Cooper's "Vic-tory Belles," the coming attraction at the Gayety, says she loves show life and yet it brings her a great sorrow inasmuch as it deprives her

of home life. 'You hear a great deal," said Miss Texas, "about the gay life of theatrical people, but do you know that the average stage person never really gets away from a horrible sense of loneliness and is always a prey to the most pitiful longing for home. It has truthfully been said that the profession has no home. We come and go. We no more than get settled down in one place and get our trunks unpacked than we have to pack up again and move. We never ave time to fix up our room even so that it will have a cosy look about it. There is always something that shows we are only there for the

# Noted Fiction Character Gone in Passing of Old

Time South Seas Trader One by one are passing the characters who have been the cause of the most picturesque literature that has ever been written. Dry consular reports of trading conditions in the South Seas sound the death knell of another who has gone to join the cowboy of the West, the miner of forty-nine and other characters made immortal by inclusion in the pages of writing that will never die-the trader of the South Seas. Robert Louis Stevenson first discovered him, and others up through Jack London made him live

His passing, however, has been s recent that he survived to live in the "The Blackbirder," a character in D. W. Griffith's latest production for the screen, "The Idol Dancer," which will be the attraction at Moore's Rialto Theater all next week, many lovers of Stevenson, London and 'other writers, of stirring adventure will recognize an

through pages of thrilling adven-

### What's in a Name? By Mildred Marshall.

### BERNICE.

Bernice is an auspicious name. It means "bringing victory" and is of Greece.

Feminine names ending in "nike" vious stage versions. were very popular with the Greeks, Berenike was used in early times in Macedonia and was sometimes spelt Pherenike. The princesses of the two Greek kingdoms of Syria and Egypt favored Berenike and there are innumerable instances of its use by them in early Greek hi-

was-from these royal patrons by the family of Herod. The name occurs frequently in the history of Christianity and it was borne by that Bernice who heard the defense of St. Paul.

France liked the name, though it seems to lack all trace of French The peasants of Normandy created Berenice and bestowed it upon their daughters. The French Veronique and the English Veronica are said to be corrupt forms of the name, but much doubt is cast upon such a contention. The moonstone is the gem of It is said to protect her from all danger and to bring her true love. It is believed that one can note the waxing and waning of the moon in its depths and that lovers can read the future therein. Monday is her lucky day and 2 her lucky number. (Copyright 1920.)

#### MOVIE ACTRESSES AND THEIR HAIR

Did it ever occur to you that every movie actress you have seen has lovely hair, while the most popular their curls as their chief beauty? In fact, many are leading ive looks. Inquiry among them ace next Sunday, arose from a real-discloses the fact that they bring out ity of life on the Mack Sennett farm by careful shampooing, not with acreage of studio and "lot" in Los any soap or makeshift, but with a Angeles. Some of his stars, notably simple mixture by putting a tea-spoonful of canthrox (which they Charlie Murray, Jimmy Finlayson of hot water and applying this inwith uniform color, Dandruff, exentirely disappear. The hair is so fuffy that it looks much heavier than it is, its luster and softness easy as it looked.

# Hits Selected from Current Scores At Local Theaters

The Herald presents herewith the song hits embodied in the scores for this week at the three leading photo-play theaters. Hear the scores and

Loew's Palace Theater.

Thomas J. Gannon, Director. "I'll Remember You," from "Nothing But Love." "Anything, Dear," from "The House That Jack Built."

"Indian Summer" (Herbert).

Crandall's Metropolitan Theater. Amadeo Vioni, Director. "My Little Javanese," from "Greenwich Village Follies." "Love Is Wonderful," from

"Happy Days."

"You're a Million Miles From Moore's Risito Theater. Daniel Breeskin, Director. "There's Nothing Sweeter Than a Kiss From a Beautiful Girl," from "Tillie's Nightmare."

"I Love You, Dear," from "Glorianna.

Selections from "Chu-Chin

### A New Abe Potash Stands Revealed in Production at Poli's

Chow."

Nothing could attest more eloquently to the vitality of "Abe" Potash and the popularity of Barney Bernard, than the conspicuous suc-"His Honor, Abe Potash," the fourth and latest of the Potash series, coming to Poli's next sunday As was the case with "Business Before Pleasure" the previous Potash vehicle, "His Honor, Abe Potash" is the joint work of Montague Glass, creator of the original stories, and Jules Eckert Goodman.

In "His Honor, Abe Potash," "Abe" s presented in an environment so altogether different from the milieu of his former play that the question is frequently raised as to whether this is a Potash comedy or

The quarrelsome "Mawruss" Perlmutter is no longer present to chafe frocks are likely to be supplanted to Travis Lloyd. "I'll call out if I and argue with his partner, nor is by such materials as batiste and "Abe's" wit and wisdom expended French voile. one of the many names derived on the selling of cloaks and suits. from the Greek "nike" signifying He is now mayor of a small town. victory. Nike was the goddess of His home is Damascus, New York, victory and named the images which instead of the metropolis. His old irregular tunic. It is made of emadorned the prows of the warships friends have disappeared and we The famous Winged find him with a grown son who valenciennes lace. The foundation Evidently she was accustomed to the largest of the Nikes. was not made manifest in the presented in the presentation of these evening quests. Victory is the largest of the Nikes. was not made manifest in the pre-

### Beatrice Maude, at 21, Achieves Her Ambition To Play with Hampden

that Bernice came to be adopted greatest poetic actor, Walter Hamp-

Beatrice Maude, the young actress You may be sure whom Mr. Hampden will present tic. There can be no artifice about apparently knew something of the here as the Ophelia to his Hamlet her. For there is no chemical means situation—all these things were you're in a hurry to go to school." and the Juliet to his Romeo. Miss Maude is as yet under 21, so can-Maude is as yet under 21, so cannot vote. But she avers that as rare and altogether delightful tone

Oh, why had I set out that night Alice as they both skipped along.

to urge Alice Anstruther to come "I wish I had curly feathers," trology, but later Mercury is in achieve one of her great amoitions, to be Mr. Hampden's leading woman, she is sure it will be only a matter of time before she can vote for a President.

Mr. Hampden is responsible for giving Miss Maude her great opportunity, but he is not her actual This credit belongs "discoverer." to Stuart Walker, whose productions of such successes as "Seventeen" and the Lord Dunsany plays have brought him so much deserved

### Amateur Farming Formed the Basis For Sennett's Classic

The idea that led to the production of Mack Sennett's five-reel masterpiece, "Down on the Farm," which ladies just because of their attract- begins a week's run at Loew's Palall the natural beauty of their hair which occupies a part of his large get from the druggist) in a cup and Ben Turpin, were trying their hands on the difficult job of reduc-This full cup of ing the high cost of living. They shampoo liquid is enough so it is pre-empted spaces on the farm easy to apply it to all the hair in- wherein to grow fresh vegetables of just the top of the head. that would have the goodness to After its use, the hair dries rapidly look like their pictures on the outside of seed packages. All except cess oil and dirt are dissolved and Louise Fazenda retired from their



# Skin troubles need immediate and proper attention

Don't wait thinking they will dis-appear in time. Perhaps they will, but in the meantime you are suffering from the burning and itching, and allowing your nerves to become badly effected, when a little Resinol Ointment would doubtless re-

Unless the skin affection is caused by some internal disorder, Resinol Ointment usually clears it away because it contains harmless, and soothing antidotes for such conditions. It can be used easily for it is so nearly flesh-colored it does not



# Lace and Batiste In Summer Frock



New York's Fashion Authority. At informal afternoon affairs this gatherings, Georgette and tinsel

Here sketched is a frock of simple lines, with round neck, threequarter length bell sleeves, and an broidered batiste, and trimmed with ruffled lace.

#### IS THIS YOUR TYPE? By MARIE LAROQUE. (Copyright, 1920, McClure Syndicate.)

There are all sorts of blondes-but Two years ago absolutely unheard the most charming sort of all, say of; today leading woman for our greatest poetic actor. Walter Hamp-den. some authorities, is the blonde centre of the fact that I must move my chair dree, or ash blonde. And there is to be "out of rangef". The apparitue. That is the astonishing record of just this much about the ash blonde: tion's glaring eyes—the evident per-land the would astrona You may be sure that she is authen-turbation of Travis Lloyd—the sie. of tinting or bleaching hair to that food for thought! taste to appreciate it.

wise said to possess much tender-To show that this theory is ness. right, the name of Theophile Gautier bined all three of these characteris-

With this color hair one usually finds pale blue eyes, or soft gray eyes sometimes gray or blue eyes seem almost black. You may find brown eyes with some shades of golden hair, but almost never with hair that is blonde cendree.

With this pale blonde hair one less often finds the vivid rosy complexion that characterizes many golden blondes. It is more frequently of milky whiteness. Take, for example, the lovely Melanie de Mussiere, Countess of Pourfales, a celebrated beauty of the second Empire in France. She was the re-nowned blonde of her time and with this wealth of ash gold hair she had a complexion said to be "like rose petals fallen into milk."

This type of blonde is extremely rare in France-perhaps that is why it is so much admired when it does occur. It is more frequent among the northern races, especially where though still by no means common, t is more usual.

Turgenev describes a peasant girl "Tryst" who was of this type. "She was very comely," he says, and her hair of a fine ash blonde fell in carefully brushed semi-circles from beneath a narrow red band which was pulled down almost on her

as white as ivory." But it not among the Russian peasants that we find beautiful ash there was the Empress Elizabeth, wife of Emperor Alexander I. She, however, was not a native Russian, but a German princess. She was strikingly beautiful "with a noble, well proportioned figure." She was likewise sweet and witty and talented and "had hair of the delicate tint that the French call cendree." In England no less than in other sountries the ash blonde is much admired. If you have ever read Mrs. Humphrey Ward's "Eleanor" you may remember that Eleanor herself was of this type. Here is the way Mrs. Ward describes her: "She was not beautiful except in the judgment of a few exceptional people to whom a certain kind of grace, very rare and very complex in origin is of more importance than other things. The eyes were indeed beautiful, and the hair of a soft ash brown folded and piled around it in a most skillful simplicity." Mrs. Humphrey Ward was a kinswoman, you knew, of the famous literary Arnold family to which Matthew Arnold belonged. That poet had a fondness for this type and cele-brates it in a few lines in "Switzer-

The sweet blue eyes-the soft, ash-The cheeks that still their gentle paleness wear, The lovely lips, with their arched smile that tells, The unconquered joy in which their spirit dwells."

Lemon Extract Loot of Thief.

# Helene's Married Life By MAY CHRISTIB

trembled violently.

"There, there, dearie, you're imagining things!" The gamekeeper's several cups of strong tea. It wife patted my hand soothingly. "You're overwrought!"

And, after a time, to our relief. But Travis Lloyd had gone death-

ly pale. He suddenly looked old. He took a quick step ward the of the room. Then he touched the gan eeper on the arm, and the two men moved

"I wouldn't come, if I were you, sir, begging your pardon," . I heard the former say in low tones. "It may be as much as your life is worth. Besides"—he flung a glance at me-"the young lady ought not | to be left with only the missus in charge. It isn't safe-Such words were scarcely reassuring. I held out an imploring

hand to Travis Lloyd. "Don't leave me," I cried, foolishthe window, over which the blind both.

was now fully drawn. "Miss Helene, you need not be alarmed. But-you're sitting rather near the fire. Won't you take this chair over here?" He indicated a definite thought was in his mind-a the shadows. . . . thought which communicated itself ond shot might be fired-at me! my chair. I flung an anxious glance waiting! toward the door At any moment I expected to hear a wild knock-

The gamekeeper lifted a heavy coat from off a peg, took down a loaded stick that was hanging close to it, and prepared to go forth and inspect the premises round which spirit of malevolence was lurking, with intent to harm.
"No, don't come with me," he said

need you." door tight behind him.

I glanced at the mamekeeper's wife, expecting to see an anxious look upon her face. But I saw nothing of the sort.

mantelpiece. Its ticking seemed ab- doggie boys. normally loud. At any moment I expected to hear a shot. The face of Mr. Travis Lloyd had settled into a strange, unnatural girl.

calmness, like a mask. that mask I wondered vaguely what was going on.

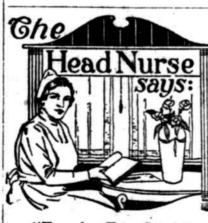
warning of the gamekeeper, who "They're a terrible bother when dree. It is not a brilliant or a gold wild-goose chase, and had almost

color. It is pale and ashy. Doubt- ended in tragedy. Alice was flirting less it takes more discriminating with Tony, caring little for her husband's happiness-while I had been This type of person is said to be almost murdered by some enemy of indolent and dreamy. He is like- Travis Lloyd's. It was a tangled situation-not a happy one.

None of these people mattered in is given, a French povelist who com- my life-except the one man I couldn't openly acknowledge-and that was Jim, my husband! But Jim loved me. I had at least

that comfort. If I could only go to him and tell him the mysterious happenings in the neighborhood.

And then a recollection of the beginning of Jim's illness came to me.' He, too, had been attacked by some



## Eat the Egg Crate

All food need not be "digestible." In fact, a certain amount of indigestible food is necessary for health. plondes. Among Russian royalty capable of being absorbed into the blood. Food well masticated, acted upon by the digestive juices and reduced to liquid, still contains certain elements that must be passed on to the large intestine as waste. If the food eaten contains too little "waste," it is likely to produce constipation by reducing the bulk of intestinal material. The chief element which produces the movement in the bowels is cellulose. This is present in all vegetables and resembles an "egg crate." It is the thin cell-like walls which hold together the digestible element in food. That is why in constipation increased amounts of vegetables and fruit are ordered in the diet. Afimal foods, meat, eggs, milk etc., contain very little indigestible

material, hence they are likely to cause constipation. A lazy bowel needs the actual

mechanical stimulation which bulk alone can give; so eat the "eggcrate" in the form of greens, spinach, lettuce, celery, cucumbers, raw tomatoes-all the salads, in fact. In the form of fruits, prunes, raisins, dates, figs, apples, peaches, grapes and bananas. Not neglecting the good old-fashioned potato. In the effort to bring about proper action of the bowels without the use of drugs we can not leave the whole task to the food, for nature intended us to take proper exercise in order to be normal human animals Warrenton, Va., April 14.—The several store of A. B. Lawson at Irene, Va., was broken into yesterday. The only thing stolen was a quantity of flavoring extracts.

In order to be normal numan animals as well as to eat the proper foods. So a walk after breakfast, a few setting-up exercises—but, please, no pills.

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LXX.—THE DARK FIGURE IN THE
RAIN.

I drew back, shuddering. I pointed breathlessly toward the window.

"Look! Oh, look!" I cried.

The others wheeled about.

"What is it? What's the matter?" cried Travis Lloyd. For—with miraculous speed — the dreadful, distorted face had disappeared! The lower part of the window remained a blank.

"A—a woman—a wild woman—at said. It seemed to have no se-

'A-a woman-a wild woman-at said. It seemed to have no sethe window," I gasped, choking over quence. He was trying to keep up the words. "She—she glared at me my spirits, that was all.—she'll kill me—" A wave of I thought once or twice the hysteria threatened to selze me. I gamekeeper's wife looked strangely at him. She was very kind to

> And, after a time, to our relief, the gamekeeper returned. He put down his heavy stick in a corner

"Could find no trace of anyone," he said laconically, "though there are footsteps underneath the window. So the young lady was quite All Nancy's friends, one finds, enright-she did see something." glanced at me.

"What-what kind of footsteps--a woman's?" I faltered. The man looked at Travis Lloyd. and then he said: "It's hard to tell. We san ex- Appears a surplice draped effect. amine them better in the morning.

As it was still raining heavily this seemed unlikely. But I made no comment. The gamekeeper led the way out He flung a quick glance toward to the car. He got in beside us

"I'll see you home, sir, if you've no objection," he remarked. As we sped along the wet roads I kept a sharp lookout. My stuck her head down under water, nerves were still on edge. Some- as all ducks do, to get some sweet as all ducks do, to get some sweet

Tomorrow-Alice's Conclusion.

## CHILDREN'S SUNRISE STORIES

By HOWARD R. GARIS UNCLE WIGGILY AND PROUD ALICE.

duck girl, was going to the hollow of Alice loose from where the curls stump school, when she met Tessie Bow Wow, the little puppy sister such long curls if I were you," said The clock ticked away upon the of Jackie and Peetie Bow Wow, the Uncle Wiggily, as he waded to shore

> "Oh, hello, Tessie!" quacked Alice. "Hello, Alice!" barked the puppy girl.

Then the two friends walked along together, and Alice, looking brown, I'll tell you next about Uncle That dreadful woman's face, at the fuzzy hair around Tessie's Wiggily and Jimmle's jump-ups.

"Oh, what lovely curls you have." "Do you like them?" asked Tesquacked the duck girl. "Why, you have some

Tessie.
"But you haven't any ears, Alice, my dear-at least none that show," said the puppy girl with a laugh.

had some curls. Being a duck, with straight feathers, isn't any fun at and prevents the best results from And when school was out, instead of waddling along to play and untrue are supposed to attain

girls. Alice strolled off by herself, sway. over the fields and through the woods. "Perhaps I may find some dandelion curls, or maybe some car-

penter shavings that I could fasten bored. on my head around the place where era brings with it supreme attain-On and on went the duck girl and do little harm. then, all of a sudden, she found an

cupboard. The mattress was stuffed gance corrupts even the most sturwith curled hair, and as soon as dy race. Alice saw it she quacked: "Oh, that will be the very thing for my curls! I'll fasten some of being a confusion of ideas among the crinkly hair around my neck,

and all the girls will think I have real curls!" After Alice had fastened her arificial curls she thought she would should be lucky. like to see how they looked on her.
"I'll go to the duck pond ocean and take a swim," thought Alice.

"The water would be like a lookingglass and I can see how my curls dangle. In a little while Alice reached the duck pond ocean, which was near her cwn house, where Uncle Wiggily. Digestibility in a general way means the bunny rabbit gentleman, and Nurse Jane were staying on a visit. campaign to improve existing insti-Alice plopped into the water and tutions and their methods. began swimming about. At first

> "What's the matter with your unsettled and discontented. boil! Indeed not!" quacked guided and .disciplined. "Those are my new curls." (Copyright, 1920, by The McClure Newspaper "Oh, excuse me," said Grandpa

Goosey Gander said:

# Fashionable Nancy



About this frock of brown char-Whose many ruffles bear the tinge that very latticed retreat drew her helped?" Of yellow, and are edged with fringe.

The bodice, as you might expect, took it for a boil."

Alice swam on, feeling quite proud and chipper like, and as she came near a group of ducks, among whom was her sister, Lulu, it entered into the mind of Alice to "show off," as

added with a shaky little laugh. the boys say. She paddled around, and then she stuck her head down under water. seat across the room, and complete-ly out of range of the window. A evil intentions—might be lurking in under water Alice thrust her head me all about it." pairingly. 'He doesn't love me and the curls on her neck. She He won't work, though dad and his Rounding a corner sharply, with managed to get a bill full of waterto me. He was afraid that a section the headlights on, my heart gave cress, but when she wanted to raise ond shot might be fired—at me! a sudden frightened leap. For a her head again she could not. Her own father have both got him splendid positions. Why, do you know, he hasn't bought me a thing I didn't argue the point. I rose- dark figure stood there by the road- curls had become tangled in somewith some alacrity-and changed side, immediately ahead of us, and thing under the water and her head since we're married and we're both dependent on Dad?" was held there.

"Oh, help! help!" quacked Alice; but her bill, being under water, only made a bubbly sound.

Then she stuck her tail up in the air and waved that, and she flapped her feet, and then the other ducks saw that something was the matter. They all tried to get Alice loose, but the curled hair on her neck held her fast, and something dreadful might have happened if Uncle Wiggily had not come along just then. The rabbit gentleman quickly waded out into the pond, and, by poking under water with his red, white and blue striped rheumatism One day Alice Wibblewobble, the crutch, he managed to get the head held it fast in the mud.

"I'm never going to wear any more curls at all," quacked the duck

And if the rice pudding doesn't try to jump out of the oven when the raisins tickle it to make it turn (Copyright, 1920, by the McClure Syndicate.)

# Daily Horoscope

The morning hours of this day benefic aspect.

curly feathers in your tail," barked acing place early and it is wise to be explicit in word and action. Vision in business or professional affairs is not to be depended on "I know that," agreed the duck while this planetary government "But, all the same, I wish I prevails, the seers declare.
ome curls. Being a duck, with The sway makes for uncertainty

constructive efforts.
Rumors that are disconcerting with the other animal boys and mushroom growth during this While there may be hints that

banks may have to contradict, wise men will realize that vagrant thoughts of fear must not be har-The seers declare that the new

thought ments for the nation, so that they who prophesy evil will be able to While there is said to be no danold bed mattress that Mother Goose ger of calamities the need of thrift had tossed out of Mother Hubbard's again is emphasized, for extrava-

> Politics will be talked too much in the coming months, the result the people, the seers predict.
>
> This is a most auspicious time for the beginning of any campaign

Again the establishment of new journals and periodicals appears to be foreshadowed. The stars that encourage organization and group movements seem to presage the overdoing of mass

activities. Education is subject to the most progressive influences and many reforms are foreshadowed. A college president will lead in a great

Persons whose birthdate it is none of the other geese or ducks may have a year of many changes noticed her, but finally Grandfather and a few uncertainties. Children born on this day may be neck, Alice? Have you a boil on it?" subjects of Aries should be wisely

#### Kindly Bear in Mind This Fact that when you have your dental work done by Dr. Wyeth and Staff of Expert, Careful, Skilled Dentists you are securing the best dentistry obtainable.

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# Remodeling a Wife

LXCH-The Awakening. of comfort, but none was fort Doris dropped in at Twin Oaks one "What does your mother a afternoon to thank Margaret for some concert tickets, but Mrs. Du-

Marechal Neil, and the act recalled

houlders shook with her weeping.

Doris laid her hand on the girl's

"Marcia, dear, tell Doris your

"May I cry on you?" she whis-

pered, brokenly. "I started to weep on mother this morning, and she

told me her frock would spot," she

"Cry all you want, dear," she said,

"It's Jim." whispered Marcia des-

"He says he can't amount to any-

thing without finishing college and

he wants to go back, but before we

were married he always said that

college ruined a man and the best

successes were made by men who

started to work right out of high

The girl nodded despairingly.

"I adore him, but he hurts me sometime -terribly. I found out

the other day that he was still

writing to a girl he was engaged

to summer before last. She doesn't

Doris searched out for some sort

"Do you love him, Marcia?" asked

when you're quite ready, tell

Doris patted her consolingly.

"What is his excuse?"

family thought of her.

haking shoulders.

rouble.

school.'

Doris softly.

know he is married.

and your father?" Marcia turned a resentful fac rand was not at home, Jane informtoward her. ed her. Miss Marcia was in the gar-"They spend most of their telling me what a fool I made myself. At least mother does. De den, if Mrs. Carrington wished to As she walked between the careonly looks it. If it wasn't for Har fully tended rose bushes that skirt-ed the gravelled walk, she bent to inhale the fragrance of an exquisite vey Gatewood, I'don't know

I'd do." In spite of herself, Doris started with surprise. "Harvey Gatewood? What has be

the autumn day when she had sat in the summer house and overheard to do with it?" Margaret and Mrs. Stevenson dis-oussing her. She remembered Ale-thea Stevenson's patronizing drawl and the graceful way she had pluck-ed the yellow rose and drawn it "Oh he knows Jim's brother very well. They were chum in college-or something like the -and Jim went to Mr. Gatewood across her lips; she recalled the bitter lesson she had learned that to borrow money once when I lost at the races, so Mr. Gatewood has tried to help Jim and me. He's afternoon and she smiled a little, got Jim a splendid position with thinking how much she had cared his company, but Jim doesn't like in those days what Stewart and his the hours," she added drearily. "Harvey Gatewood's mission is A muffled sob from the summer life claims to be helping unhappy house caught her ears. She hesti-tated and half turned to retrace

women," murmured Doris. "What do you mean?" asked Mar her steps, but the memory of her own bitter hour without comfort in cia curiously, "Who else has "Just some gossip, dear, Marcia lay full length on the bench just inside the door and het swered Doris lightly. "Now

your eyes, and run get your We'll go for a drive in my Marcia went away with hearted interest, and she had bard gone when Gatewood I entered the summerhouse.

# Wholesale Selling Price of Beef in Washington

Prices realized on Swift & Com-

pany's sales of carcass beef on ship-

ments sold out for periods shown below, as published in the newspapers, averaged as follows, showing the tendency of the market: Week RANGE PER CWT. Av. Price Ending From-To Feb. 28 .... ..... 16.55 Mar. 6.... 16.61 Mar. 13.....

Mar. 20..... 19.09 Mar. 27.... . . . . . . \$22... \$18.80 April 10.\$14 Swift & Company

U. S. A.

# APRIL 11 12 13 14 15 16 17

18/19/20/21/22/23/24

25/26/27/28/29/30

# **Less Than a Nickel** a Week

This is all that Swift & Company's profit cost the average American family in 1919.

ities for them. The average consumption of meat per person for a year is about

180 pounds (U. S. Government)

Here are the figures and author-

The average American family is 41/2 persons (U. S. Census).

Swift & Company's profit from all sources in 1919 averaged less than 1/4 cent per pound on all products including meat.

This averages for the family less than the

1 cigar per week for father, or 1 street car fare per week for mother, or

1 package of gum per week for the children. The complex service which we

in the shape of profit is too small to be noticeable in the family meat bill.

furnish the public is efficient and

economical. The cost to the public

Swift & Company, U. S. A. Washington Local Branch, 10-14 Center Market D. T. Dutrow, Manager,



